

# ZARA CHARITY TANZANIA

## PROJECT PROPOSAL

**PROJECT TITLE: CONSTRUCTION OF MASAI WOMEN  
VOCATIONAL TRAINING CENTER.**

**DURATION OF THE PROJECT: PERMANENT.**

### **SUBMITTED BY:**



**ZARA Charity**

[www.zaracharity.com](http://www.zaracharity.com)

[a@zaracharity.com](mailto:a@zaracharity.com)

**Toll Free: 1 866 550 4447**

**Tanzania: +255-784 451 000**

**UK: +44 - 20 3287 7384**

**Australia: +612 80060210**

**Skype: zaratours1.**

## Table of content

2:0 background information.....	3
2:1 Statement of the problem.....	3
3:0 Project goal.....	4
3:1 Project purpose: .....	4
3:2 Project Outputs.....	4
3:3 Output indicators.....	5
4:0 Project Description.....	5
5:0 Funding and budgeting .....	6

## **1:1 Background information and introduction**

**ZARA Charity** is a non-governmental organization founded by ZAINAB ANSELL and ROGER ANSELL established since 15/06/2009 under non-governmental organization act 2002 section 12(2) of act no. 24, the organization aims at supporting vulnerable groups in the community. Zara Charity plays a vital role to enhance community economic development especially by supporting vulnerable groups in the community, such as orphans, the Masai women group and poor people, such as porters who climb Mount Kilimanjaro and Mount Meru through various community projects as follows:

- **Mount Kilimanjaro porters society**
- **Kilimanjaro orphanage centre**
- **Masai women group**
- **Ngorongoro marathon project**

## **2:0 Statement of the problem:**

one behavior has been common to nearly all parts of the world, the suppression of women. In fact, whereas women all over the world are nowadays in a process of empowering themselves, Maasai women are clearly inferior to the man and have little opportunity for advancement without help.

This inferiority is exemplified by several traditions. First, in an age of sixteen, the girls are traditionally sold by their parents for a price in between 5-50 cows to a mostly older husband. Thereby, men who have a lot of animal property or a superior task in the community as chiefs can have as many women as they want. Up to 20 wives are thereby not rare. Then, the women have to build their own hut, where she will live with the children and some little goats from this day onwards. Her only property consists on the cattle which she has to take care of. However, if animals are decided to be slaughtered, the best parts will be eaten by the man whereas the worse parts of meat will be distributed among the women. Once married, there is rarely a way out, due to the fact that divorces are in general not accepted.

Secondly reaching the age to get educated the inferiority of the girls is further underlined. First, the educational system in the Conservation Area, in general, represents a total disaster. Whereas the government came up with guidelines which promise classes of forty students, the reality in the Maasai schools represents a sharp contradiction. Up to hundred twenty girls and boys are sitting in the little classrooms. Girls and boys are dramatically unequally represented. For example, whereas about eighty-three male students can be counted, only thirty-nine girls are represented in standard one of one primary school. Moreover, many of the children have to overcome a distance of up to forty kilometer to and back from school. No wonder that attendance can not be guaranteed every day.



Zara Charity has operated different projects, including entrepreneurship skills and financial management to help those women. Through implementation we have discovered that there is a remaining group of girls aged from 15 to 30 whereby most of them after completing the primary or secondary education, fail to proceed and due to that they find themselves useless in the community labor force. This risk leads us to the idea of presenting a project in which we will construct a vocational training in helping those women. In creating a centre which will offer a safe environment, vocational training in tourism, hotel management, arts and crafts and community development, we believe that we will give them hope and sustainable employment opportunities. Our expectation is to start by recruiting 50 students in each course and make a total number of 200 students.

We hope that by reducing 200 unemployed girls each year after a few years to come we will have a Masai community which is skilled and employed for livelihood sustainability and hence increase per capital income and reduce poverty and dependence ratio. “Many of the girls we met during our visits to their locality were looking for a way out, but have no other choice.”

This proposal aims at rising the necessary funding to construct and increase the ongoing Zara Charity programmed, to purpose built premises from where we will be able to assist more girls by offering additional skills though training. This new centre will make a durable change to the lives of many women who are trapped by present circumstances and will be a sustainable long-term project.

The estimated cost for construction and fitting out of the new Training Centre is **550,000\$**.

### **3:0 Project goal:**

- Purchasing enough land for center construction which equals to ten hector
- To construct a training centre that will train and employ Masai women and girls in tourism, catering skills, community development and education projects for their livelihood sustainability.
- To train and equip volunteers, schools and churches on how to duplicate the Zara Charity program in other locations

**3:1 Project purpose:** To build and manage masai women vocational training center in Karatu.

### **3:2 Project Outputs**

- 1.1 Zara Charity involvement in the Tanzania millennium development goals of 1025.
- 1.2 Promotion of the private sector collaboration with the government to eradicate extremely poverty.
- 1.3 To emphasize visitors and local a culture of throw in to the development of their own

### **3:3 Output indicators**

It is envisioned that there will be a positive increase and progression in:-

- a) The number of masai women who are educated will increase.
- b) Increasing trained staffs for the growing community and tourism industry
- c) Creation of Employment Opportunity
- d) Prevention of girls entering commercial sex and early marriages
- e) Local community sustainability
- f) Duplication of zara charity training program is globally where there is a need.

### **PROJECT DESCRIPTION:**

In this context Zara Charity would like to improve self-employment opportunities for young women. The project selected the Grant Scheme, which will facilitate the creation of a training center in the locality of Karatu in Arusha Tanzania. The Center for women and girls is a **\$550,000**-dollar project that will target 200 young and disadvantaged women from the age of 15 to 30, out of the poorest communities in Arusha, particularly Karatu, Ngorongoro and Serengeti. These participants will comply with the following characteristics: (i) low qualified in primary and secondary education, (ii) lacking business opportunities, (iii) having a small business worth less than 15,700 Tsh (approximately US\$10), and (iii) lacking access to credit/start-up loans.

The project will provide a comprehensive package of services that includes the following components:

- 1. in-classroom skills training,**
- 2. on-the-job training, and**
- 3. an exit strategy.**

Given the Center's space capacity, training services will be delivered on a semester basis, group 1 will initiate training on July 2013 and end up on June 2014.

The grantee organization is zara charity which is under Zara International Travel agency in Tanzania ([www.zaratours.com](http://www.zaratours.com) [www.zaracharity.com](http://www.zaracharity.com) ), which will receive **US\$550,000** from the Grant Scheme to support the implementation of the project.

ZARA Charity is also supporting the Karatu Masai women group in designing several dresses that have strong influences of the Massai colors and jewelry, but they have been adjusted to a modern feminine style. The collection is interesting and possible to wear for females of all ethnicities. The dresses are being sold at High view Hotel Karatu and Spring Land Hotel Moshi. Of course, the benefits from the sale of these dresses will solely be used for the set-up of the educational training centre for Masai women. These organizations will provide training services on specific trades and will support marketing and commercialization of products manufactured and produced by trainees.

**FUNDING & BUDGETING FOR THE TRAINING CENTRE:**

This project is proposed to be run in three phase where by in each phase we will be having its private budget the first phase will include 100 students and the other will take 50 @ to make a total of 200 students, but the first phase will be having vast budget due to the verity that it's a preliminary position your donation in kind or cash for any phase will be of most important to us and we will assure your involvement in the progress of the project. The phases analysis are as follows:-

**Phase 1:**

We expect to build one dormitory, laundry and toilets, one classroom, staffs room, kitchen store and dinning room, as well as one staff house.

<b>NO</b>	<b>ITEMS</b>	<b>AMOUNT IN \$</b>
<b>1</b>	PURCHASING LAND 10 HECTORS	140,000
<b>2</b>	CONSTRUCTION COST	85,700
<b>3</b>	OFFICE PACKAGES AND FURNITURE	5,000
<b>4</b>	CURRICULUM DEVELOPMENT	5,000
<b>5</b>	ADMINISTRATION COST	3,000
<b>6</b>	SALARY COST	16,000
<b>7</b>	TEACHING AND LEARNING MATERIALS	6,300
<b>8</b>	BREAKFAST, LUNCH & DINNER	6,600

<b>9</b>	WATER/ELECTRICITY	2,000
<b>10</b>	TRANSPORT & COMMUNICATION	1,000
<b>11</b>	TELEPHON, FAX & E-MAILS	670
<b>12</b>	STATIONARIES	1,670
<b>13</b>	FIELD AND RESEARCH CONSULTATION	5,000
<b>14</b>	ACCOMODATION BED & MATRES	3,000
<b>15</b>	OTHERS	3,000
<b>16</b>	<b>SUB-TOTAL TOTAL</b>	<b><u>283,940</u></b>
<b>17</b>	<b>ZARA CHARITY WILL PROVIDE</b>	<b><u>80,000</u></b>
<b>18</b>	<b>GRAND TOTAL TO BE FUNDED PHASE 1</b>	<b><u>203,940</u></b>

**Phase 2:**

We expect to build one dormitory, laundry and toilets, two classrooms, one staff room, as well as one staff house.

<b>NO</b>	<b>ITEMS</b>	<b>AMOUNT IN \$</b>
<b>1</b>	CONSTRUCTION COST	66,820
<b>2</b>	OFFICE PACKAGES AND FURNITURE	5,000
<b>7</b>	TEACHING AND LEARNING MATERIALS	6,300
<b>8</b>	BREAKFAST, LUNCH & DINNER	6,600
<b>9</b>	WATER/ELECTRICITY	900
<b>10</b>	TRANSPORT & COMMUNICATION	1,000
<b>11</b>	TELEPHON, FAX & E-MAILS	670
<b>12</b>	STATIONARIES	1,670
<b>13</b>	FIELD AND RESEARCH CONSULTATION	5,000
<b>14</b>	ACCOMODATION BED & MATRES	3,000
<b>15</b>	OTHERS	<u>3,000</u>
	<b>GRAND TOTAL PHASE 2</b>	<b><u>99,060</u></b>

**Phase 3:**

We expect to build one dormitory, laundry and toilets, three classrooms, as well as two staff houses

<b>NO</b>	<b>ITEMS</b>	<b>AMOUNT IN \$</b>
<b>1</b>	CONSTRUCTION COST	120,700
<b>2</b>	OFFICE PACKAGES AND FURNITURE	5,000
<b>3</b>	ADMINISTRATION COST	3,000



<b>6</b>	SALARY COST	16,000
<b>7</b>	TEACHING AND LEARNING MATERIALS	6,300
<b>8</b>	BREAKFAST, LUNCH & DINNER	6,460
<b>9</b>	WATER/ELECTRICITY	900
<b>10</b>	TRANSPORT & COMMUNICATION	1,000
<b>11</b>	TELEPHON, FAX & E-MAILS	670
<b>12</b>	STATIONARIES	1,670
<b>13</b>	FIELD AND RESEARCH CONSULTATION	5,000
<b>14</b>	ACCOMODATION BED & MATRES	3,000
<b>15</b>	OTHERS	3,000
	<b>GRAND TOTAL PHASE 3</b>	<b>172,700</b>

**The overall budget for the whole project analysis are here as follows**

<b>NO</b>	<b>ITEMS</b>	<b>AMOUNT IN \$</b>
<b>1</b>	PURCHASING LAND 10 HECTORS	140,000
1	SURVEY & CLEARING UP	1,000
2	CONSTRUCTION COST	250,000
3	OFFICE PACKAGES AND FURNITURE	15,000
4	CURRICULUM DEVELOPMENT	5,000
5	ADMINISTRATION COST	10,000
6	SALARY COST	48,000
7	TEACHING AND LEARNING MATERIALS	19,000
8	BREAKFAST, LUNCH & DINNER	20,000
9	WATER/ELECTRICITY	2,000
10	TRANSPORT & COMMUNICATION	3,000
11	TELEPHON, FAX & E-MAILS	2,000
12	STATIONARIES	5,000
14	FIELD AND RESEARCH CONSULTATION	15,000
15	ACCOMODATION BED & MATRES	10,000
16	OTHERS	10,700
<b>17</b>	<b>GRAND TOTAL FOR THE WHOLE PROJECT</b>	<b>550,700</b>

